**°efp european shooting stars**
at the Berlin International Film Festival, 11 – 17 February 2021 (tbc)

**criteria for the nomination of actresses/actors:**

* to have the potential to work internationally. Your nominee shall have experience in her/his own country but should be a **newcomer / discovery for the international film scene**

*Please consider diversity as you decide on a nominee.*

* to have a **main role** **in the feature-length film or high-end drama series** (for international release) for which the actor is nominated

The **film associated with the nomination** has had its World Premiere at a festival or in a national launch from March 2020 onwards; or is an upcoming production or Work-in-Progress, to be released any time in 2021.

*Ideal would be if the film is a new production, preparing for upcoming festivals (i.e.* *Berlinale or others). That would guarantee that the film would be an integral part of the promotion campaign for the selected Shooting Star, throughout the year, as well as at the Berlinale (we are discussing a year-around online promotion campaign).*

If the actor is nominated with a **high-end drama series**, either the series shall be new (from 2020) or the actor’s appearance in the series must be from 2020.

*Please keep in mind that we need sufficient video material for the jury’s consideration and for the subsequent promotional campaign as well.*

* to be over 16 years old
***We have removed he age limit of 32, BUT we advise not to nominate actors older than approx 45 for this transitional year.***
* to make sure the actors have command of the English language, and are able to **express themselves very well and confidently in English.**
* to be **physically** **available** during the Berlin International Film Festival (11-17 February 2021) and to be virtually available before and after the festival (promotion campaign).
* to be willing to take an active role in the Shooting Stars promotion campaign
*Please have the actor/actress sign the attached letter of commitment.*
* it would be helpful if you (EFP member) provide a voluntary **motivation letter** to the jury explaining why the nominee is the right choice for Shooting Stars

**timeline for the material request:**

* **Deadline: 5 November 2020
Material for nomination**
Please complete the attached “Material request form”, which includes, among other items: digital portrait and full body shot, short bio & filmography, a short synopsis and streaming link of the showreel and the film related to the nomination (additionally let us know if the film is available on Festival Scope Pro).
* **Deadline: 23 December 2021**

**Video material for the 10 selected Shooting Stars**
Video excerpts of the film/series related to the nomination with the necessary permission for use. With this video material, we will produce a promotional trailer and short clips (30 sec.) to be used for our online promotion campaign and the Shooting Stars Award Ceremony at the Berlinale Palace.

* **Deadline: mid January 2021**

**Additional material request for the 10 selected Shooting Stars**

After the jury decision is made (TBC mid of December) we will send you a separate request, for streaming link and EPK with the necessary permissions to share with press and casting directors etc. We will also send you the “most important films” form and permission forms for photo and video material to be completed.